



INVITATION



ISKCON Vijayawada Celebrates SRI SRI JAGANNATH RATH YATRA '24

VENUE

Starting at :

D-Address Mall,
M.G. Road,
Vijayawada.

Ending at :

ISKCON Sri
Jagannath Mandir,
Skew Bridge



HIGHLIGHTS OF RATH YATRA

- ❁ World's largest festival Puri Rath Yatra, now in Vijayawada
- ❁ Officially recognised by Indian Book of Records as South India's largest Cart Festival
- ❁ 5 day Event (3 day Rath Yatra Mela + 2 day Rath Cultural Fest)
- ❁ Devotee Musicians from 7 different countries participating
- ❁ Free prasadam distribution to over 1,20,000 visitors across 5 days
- ❁ 8 km parikrama marg across main streets of Vijayawada
- ❁ Thousands of public pull the rath
- ❁ Only Rath Yatra Festival in South India akin to Puri Rath Yatra (Rath Procession + Lordships residing at specially erected Gundica temple set)



Indian World Record

THIS CERTIFICATE IS PROUDLY PRESENTED TO

ISKCON Vijayawada

On this Twenty Fourth Day of June, 2023

Exceptional acclamation and ovation are conveyed to ISKCON-Vijayawada, For their unwavering commitment towards organising Sri Jagannatha Ratha Yatra, determined with a vision, achieved with devotion for organising the Sri Jagannatha Ratha Yatra -South India's Largest Cart Festival - The Vijayawada Ratha Yatra 2023, chiselled their legacy with 1 Lakh Twenty-Five Thousand active participants, pulling the Glorious Ratha around 8 kms from MG Road via GuruNanak Colony, NTR Circle to Sri Jagannatha Temple to inspire, motivate and encourage. Indian Book of Records, honoured ISKCON-Vijayawada, with "Indian World Record" in memory of A.C. Bhakti Vedanta Swami Prabhupada, Founder Acharya of ISKCON, and adjudicated by Dr. GVNRSSS Varaprasad, Advocate, Supreme Court of India at Hyderabad, Telangana, India.

h. vivekananda babu k



Dr. Vivekananda Babu K
Founder Editor

INDIAN BOOK OF RECORDS

THE KEEPER OF THE INDIAN RECORDS

SCHEDULE ON RATH YATRA DAY (12th JULY)

INAUGURATION

Venue : D-Address Mall, M.G. Road.
Timings : 12.00 PM to 2.30 PM
Events : Deities adorning the Rath, Chappan Bhog,
Cultural Programs, Pooja by guests



RATH PROCESSION

Timings : 2.30 PM to 7.00 PM
Total Procession : 8 KM
Procession Route : D-Address Mall, M.G. Road, PVP Road,
Siddharatha School Road,
Lalitha Jewellers, Gayatri Nagar,
Gurunanak Colony, Funtimes Club Road,
NTR Circle, ISKCON Jagannath Mandir.



RATH YATRA ENDING (GUNDICA)

Venue : ISKCON, Jagannath Mandir, Skew bridge, Krishna lanka
Timings : 6.00 PM to 9.00 PM
Events : Deities entering the Pandal (Gundica Mandir)
Chappan Bhog , Cutural Programs, Address by guests



DAY 2 AND DAY 3 (13th - 14th JULY)

RATH YATRA MELA EXHIBITION

Venue : ISKCON, Sri Jagannath Mandir,
Skew Bridge, Krishna Lanka
Timings : 5 PM to 9 PM

- Cultural Programs
- Spiritual Talks Events
- Rath Pradikshanas
- Wonderful Kirtans
- Kids corner
- Delicious Dinner for all



From the President's Desk

Dear Friends and Life Patrons
Hare Krishna!

Wish you all a very happy Rath Yatra ! The International Society for Krishna Consciousness (ISKCON) is well known for conducting Sri Jagannath Rathotsavam festivals in all major cities of the world. More than 300 Rath festivals are being organized by ISKCON every year in India itself and the numbers are only increasing each passing year. Our last year's Vijayawada Rath Yatra was a great success, having witnessed huge crowds and we are happy to announce that our Rath Yatra was officially declared as the largest Jagannath Rath Yatra festival in the entire South India by the Indian Book of Records. The AP Tourism Ministry too acknowledged and encouraged our event and promoted it on their official website. The Rath procession was witnessed and attended by over one lakh public and the subsequent 3 day Rath mela at our ISKCON Jagannath Mandir attracted huge crowds. Overall, we distributed prasadam to over 1.2 lakh visitors along with distributing thousands of spiritual literature. This year we are planning to conduct the festival of Chariots on an even grander scale.

It gives us immense pleasure to invite you to take part in the historic Rathotsavam festival in Vijayawada. Kindly participate with your family and friends in this colorful, vibrant, and inspiring festival and get the special blessings of Lord Jagannath

Praying to Lord Jagannath for peace and prosperity

Dr. Mukunda Madhava Das
M.E. (Struct.), M.A. (Philosophy), Ph.D.

HG Chakradhari Das
B.Tech. (Elec), IIT KGP

DONATION DETAILS

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www.iskconvijayawada.org

For Account Transaction

Bank name	: IDFC Bank
Account Holder	: ISKCON
Savings Account Number	: 10041733730
Bank IFSC	: IDFB0080392
Branch	: Vijayawada Gayatri Nagar



ISKCON SRI JAGANNATH MANDIR
ISKCON House, Skew Bridge, Krishna lanka, Vijayawada

Main Temple: ISKCON SRI RADHA SHYAMSUNDAR MANDIR
Amaravati-Karakatta Road, Undavalli, Vijayawada

🌐 www.iskconvijayawada.org 📌 📷 iskconvijayawada 📺 Chakradhari Das

